

San Mateo County

**American Rescue Plan Act
State and Local Fiscal Recovery
Funds**

**Q3 Update: July 2022 – September
2022**

Date: October 14, 2022

PROJECT INVENTORY

Category/Program	Allocation	Status as of September 30, 2022	Q3 2022 Updates
1. Housing	\$48,400,000		
1.1. Homelessness Supports: Navigation Center	\$5,360,000	In progress	Updated
1.2. Stone Villa Inn	\$4,570,000	In progress	Updated
1.3. Casa Esperanza (formerly known as Comfort Inn)	\$6,480,000	In progress	Updated
1.4. Pacifica Safe Parking Program	\$400,000	In progress	Updated
1.5. Emergency Rent, Utilities, and Transportation Assistance	\$4,000,000	In progress	Updated
1.6. Eviction Counseling/Legal Aid	\$2,000,000	Not started	No change
1.7. Half Moon Bay Affordable Housing Development	\$1,500,000	Not started	Updated
1.8. Accessory Dwelling Unit (ADU) Help Center	\$250,000	Not started	Updated
1.9. Affordable Housing Expertise for School Districts and Faith Community	\$125,000	Not started	No change
1.10. Affordable Housing Expertise for Small/Mid-sized Cities	\$125,000	Not started	No change
1.11. Housing-related Needs (TBD)	\$20,000,000	Not started	No change
2. Vulnerable Populations	\$8,900,000		
2.1. Homelessness Provider Mental Health & Wellness Support	\$200,000	Complete	n/a
2.2. Home Delivered Meals Expansion for Older Adults	\$1,950,000	Complete	n/a
2.3. Unincorporated Area Financial Assistance	\$1,500,000	In progress	Updated
2.4. Mental Health First Aid	\$200,000	In progress	No change
2.5. Second Harvest of SV Emergency Food Assistance	\$4,550,000	In progress	Updated
2.6. Full-service Community Outreach Pilot Program	\$500,000	Not started	No change
3. Economic Recovery	\$19,525,000		
3.1. Environmental Health Fee Waiver/Grants for Businesses	\$5,150,000	Complete	n/a
3.2. Workforce Development Pilot Program	\$400,000	Complete	Updated

3.3.	SMCStrong Small Business Assistance Program	\$2,075,000	Complete	Updated
3.4.	Microfood Business Grant Program	\$500,000	In progress	Updated
3.5.	Microenterprise Home Kitchen Ordinance (MEHKO)	\$300,000	In progress	Updated
3.6.	North Fair Oaks Small Business Grant Programs	\$500,000	In progress	Updated
3.7.	Certification Support for Women-owned and Minority-owned Businesses	\$200,000	Not started	No change
3.8.	ADA Technical Assistance for Small Businesses	\$400,000	Not started	No change
3.9.	Small Business and Job Seeker Centers	\$5,000,000	Not started	No change
4.	Children and Families	\$13,870,000		
4.1.	2022 Summer Enrichment Grant Program	\$3,300,000	Complete	Updated
4.2.	Family Child Care Grants	\$870,000	Complete	n/a
4.3.	2022 Big Lift Summer Program	\$505,000	Complete	n/a
4.4.	2022-2023 Out-of-School Care Grant Program	\$2,500,000	In progress	Updated
4.5.	2022 Childcare Grant Fund	\$4,095,000	In progress	Updated
4.6.	Technical Assistance for Childcare Center Development	\$100,000	Not started	No change
4.7.	2023 Summer Enrichment Grant Program	\$2,500,000	Not started	No change
5.	Infrastructure Planning	\$4,900,000		
5.1.	North Fair Oaks Infrastructure Plan	\$1,400,000	In progress	No change
5.2.	Public WIFI	\$3,500,000	Not started	No change
6.	County Fiscal and Health Priorities	\$15,000,000		
6.1.	Vaccine Outreach, Events, and Mass Vaccination	\$5,000,000	In progress	
6.2.	Lost revenue reimbursement	\$10,000,000	Complete	n/a

1. Housing

1.1 Homelessness Supports: Navigation Center and/or Hotel Acquisition

Funding amount: \$5,360,000 (Total funding \$57M - \$46.09M Project Homekey, \$5.05M local grants, \$500k federal appropriations, \$5.4M ARPA)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: June 2021

Status: In progress

Project Overview

The San Mateo County Navigation Center will provide 240 safe, temporary living units and intensive on-site support services to individuals and couples experiencing homelessness. Services will be client-centered and include intensive housing focused case management with the goal of moving people into permanent housing. The Center will also have low entry barriers, increased privacy for clients and space for couples to stay together. People with lived experience with homelessness and many community partners contributed to the development of the site plan. As of October 15, 2022, the County has completed substantial project work including but not limited to site preparation, installation of underground utilities and concrete foundations, and vertical construction on multiple site-built buildings. Modular units are also in fabrication.

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program will serve many of these individuals.

Performance Report

Not applicable.

1.2 El Camino House (formally known as Stone Villa Inn)

Funding amount: \$4,570,000 (Total funding \$16M - \$11.43 Project Homekey, \$4.57M ARPA)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress (Purchase complete, renovations in progress)

Project Overview

El Camino House will provide 44 non-congregate shelter units (rooms) to adults (individuals and couples) experiencing homelessness. With the support of housing-focused case management and service linkages, residents staying at the shelter will work towards transitioning to permanent housing. El Camino House will serve adults experiencing homelessness, including chronic homelessness, and who have been referred from the Coordinated Entry System (CES). This includes persons with disabilities, little to no income, evictions, substance use issues, mental and physical health challenges, and/or other barriers to re-entering and maintaining housing. At least

20% of the population served at El Camino House will be individuals experiencing chronic homelessness, and 40% of the individuals exiting the shelter will exit to permanent housing. Rehab on El Camino House is substantially complete with renovations of ADA units still in process. Occupancy began October 3, 2022 and currently 24 of 44 units are occupied.

Use of Evidence

El Camino House is a non-congregate shelter program that will serve people experiencing homelessness and will provide safe shelter and intensive services to help them enter permanent housing. The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program will serve many of these individuals. With its 43 private non-congregate units and intensive on-site support services, Stone Villa Shelter will assist people experiencing homelessness with finding and moving into permanent housing.

Performance Report

Not applicable

1.3 Casa Esperanza (formerly known as Comfort Inn)

Funding amount: \$13,266,000 (Total \$29,749,537 - \$15,468,323 Project Homekey, \$1,015,214 Redwood City HOME-ARP, \$13,266,000 County of San Mateo ARPA)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress (purchase complete, renovations in progress)

Project Overview

This project is comprised of the acquisition, renovation and operation of a 51-room hotel located at 1818 El Camino Real in Redwood City, CA. The County acquired the property on April 11, 2022 and began renovation on June 12, 2022. The intended outcome of the project is for 51 homeless persons or households earning at or below 30% AMI to become housed and no longer living on the street. The benefit to the project is that fewer people will be homeless in San Mateo County. The anticipated completion date of the renovations is early November 2022, and the County is working with Alta housing to complete a ground lease and financial documents with a goal for the property to be fully leased by November 13, 2022.

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1092 people experiencing unsheltered homelessness. To address the large number of homeless people who are living outside in San Mateo County, the County acquired this hotel, and others, to provide permanent housing that offers supportive services for homeless people.

Performance Report

Not applicable

1.4 Pacifica Safe Parking Program

Funding amount: \$400,000

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused Persons**^

Project Start Date: July 2022

Status: In progress

Project Overview

The Pacifica Safe Parking Permit (PSPP) Program assists vehicularly-housed individuals at risk of homelessness who have been negatively impacted by the pandemic. The County contributed \$400,000 to this three-year program, supplementing a \$450,000 commitment by the City of Pacifica and additional \$150,000 raised by the Pacifica Resource Center. The PSPP Program provides temporary housing in the form of designated safe parking sites on public Pacifica streets and case management to unhoused families and individuals living in motor homes, and other oversized vehicles.

Use of Evidence

County Core Service Agencies have provided continuous support to people at risk of homelessness throughout the pandemic, and there are still many residents in need of these services. The PSPP program is one strategy to help residents stay housed.

Performance Report

As of September 30, 2022, there are eight Pacifica Safe Parking Permit (PSPP) program participants with five on the waitlist; all are parked on Oceana and Milagra by City of Pacifica Public Works (5 sites) or Lundy (3 sites) by the turnoff to the Pacifica Archery Range. Of the current eight clients, one has been selected for a Housing Readiness Voucher, one is in the process of being referred for veteran services, including a VASH voucher, and another is a veteran interested in VASH.

1.5 Emergency Rent, Utilities, and Transportation Assistance

Funding amount: \$4,000,000

Project Expenditure Category: EC 2.2 Household Assistance: Rent, Mortgage, and Utility Aid**^

Project Start Date: July 28, 2021

Status: In progress

Project Overview

Early in the pandemic the County, along with cities, philanthropical organizations, and other funders, contributed \$15,000,000 to support the County's emergency rent, utility, and transportation assistance program administered by the Core Services Agencies. With these funds, the Core Service Agencies helped residents earning less than 60% of the Average Median Income meet their basic housing needs. When the State Emergency Rental Assistance Program (ERAP) began in mid-2021, demand for County assistance through the Core Service Agencies declined. However, ERAP applications closed March 31, 2022 and the state's eviction moratorium was scheduled to end June 30, 2022. This ARPA allocation will provide County funds for rental assistance to qualifying renters.

Use of Evidence

County Core Service Agencies report that lower income households continue to require rental assistance support as a consequence of the pandemic. This allocation will provide funding for the

County Core Service Agencies to continue to meet the need following the end of the state Emergency Rental Assistance Program.

Performance Report

Performance Measures	Annual Target	April 2022- June 2022
Number of households who received financial assistance (unduplicated)	400	25
Percent of participants contacted who have remained housed 6 months after receiving financial assistance	80%	***N/A
Client Satisfaction Rating	90%	100%
***N/A: the percent of participants contacted who have remained housed for 6 months after receiving financial assistance will be marked N/A until one or more grant clients has exited the program for a period of at least 6 months and thereby qualifying for a follow-up interview.		

1.6 Eviction Counseling/Legal Aid

Funding amount: \$2,000,000

Project Expenditure Category: EC 2.18 Housing Support: Other Housing Assistance*^

Project Start Date: Anticipated start October 2022

Status: Not started

Project Overview

The San Mateo County Department of Housing will solicit proposals from non-profit organizations with a history of working with renters, to provide up to \$2,000,000 in eviction counseling and legal services to assist low-income tenants.

Use of Evidence

As the end of the eviction moratorium approaches on June 30, 2022, the County Core Service Agencies anticipate an increased need for legal assistance regarding current housing, landlord-tenant, and renter protection laws.

Performance Report

This project has not yet started.

1.7 Half Moon Bay Affordable Housing Development

Funding amount: \$1,500,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

Previously, the Board allocated \$1,500,000 from the second tranche of ARPA funds to help fund a farmworker housing development using modular construction. Since then, the County has explored multiple potential sites for development of farmworker housing using modular construction, but, unfortunately, each potential site had environmental or other limitations.

On October 4, 2022, the Board of Supervisors passed a resolution to reallocate the \$1,500,000 for the modular housing project toward an affordable housing project in Half Moon Bay. This provided a more expeditious way to fund the pressing need for additional affordable housing for the local farmworker community. The proposed development at 555 Kelly Avenue includes a four-story building with 40 affordable housing units and a 2,050 square foot resource center staffed and managed by Ayudando Latinos a Sonar (ALAS). The resource center will offer services such as English classes, legal aid, internet access, case management, and a community kitchen.

Use of Evidence

According to the California Department of Housing and Community Development, California farmworkers earn, on average, approximately \$20,000 a year, which is less than 20% of the County's area median income. Thus, even prior to the COVID-19 pandemic, local farmworkers and their families were among the most economically vulnerable members of our community. This vulnerability was exacerbated by the pandemic and has made their need for additional local affordable housing on the Coastsides even more dire. [Performance Report](#)

This project has not yet started.

1.8 Accessory Dwelling Unit (ADU) Help Center

Funding amount: \$250,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: This project will no longer be funded by ARPA funds and will be removed from the project inventory beginning in Q1 2023.

Project Overview

This allocation will cover the start-up costs of a countywide Accessory Dwelling Unit (ADU) Help Center. The Center will help homeowners construct legally-compliant ADUs to supply much-needed housing options for lower income residents. The Help Center concept will be developed in collaboration with cities in the County, 21 Elements, and other community partners.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all, and this project aims to increase affordable housing options. The project will be modeled off the successful ADU Help Center serving Napa and Sonoma Counties.

Performance Report

This project has not yet started.

1.9 Affordable Housing Expertise for School Districts and Faith Community

Funding amount: \$125,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation will pilot a project to provide affordable housing development consulting expertise to a small group of school districts and faith leaders interested in developing worker and/or affordable housing on their land for residents most impacted by the pandemic.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program unlock land and generate housing options for lower income residents.

Performance Report

This project has not yet started.

1.10 Affordable Housing Expertise for Small/Mid-sized Cities

Funding amount: \$125,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation will support the start-up costs of a shared housing consultants program to provide small and mid-sized cities in the County with affordable housing development expertise that would assist residents impacted by the pandemic.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program unlock land and generate housing options for lower income residents.

Performance Report

This project has not yet started.

1.11 Housing-related Needs (TBD)

Funding amount: \$20,000,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This funding will be used for all types of housing for vulnerable residents and those most impacted by the pandemic, including shelters and associated supportive services, interim housing and the supports needed by residents of those facilities, and development of affordable housing units.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This funding will be allocated to projects that support the County's goal of functional zero homelessness through efforts to generate more affordable housing options and provide housing supports for vulnerable and low-income residents.

Performance Report

This project has not yet started.

2. Vulnerable Populations

2.1 Homelessness Provider Mental Health & Wellness Support

Funding amount: \$200,000

Project Expenditure Category: EC 2.34 Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)^

Project Start Date: March 8, 2020

Status: Complete

Project Overview

This program provided grants to community partner organizations that provided crucial services for homeless residents throughout the pandemic. Recipient organizations are able to use these funds to provide mental health and wellness support and resources for their staff.

Use of Evidence

Homelessness service providers were essential workers during the pandemic and provided vital services to the County's most vulnerable residents. This grant program supports the mental health of workers most impacted by the pandemic.

Performance Report

As of June 2022, grants ranging from \$5,500 to \$66,000 were awarded to 14 agencies based on their number of staff and level of services provided to County clients. Awardees included: Abode, Coastside Hope, DC Partnership, Fair Oaks Community Center, Puente, YMCA, Samaritan House, LifeMoves, Home and Hope, WeHOPE, StarVista, Pacific Resource Center, CORA, and Mental Health Association.

2.2 Home Delivered Meals Expansion for Older Adults

Funding amount: \$1,950,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs*^

Information TBD

2.3 Unincorporated Area Financial Assistance

Funding amount: \$1,500,000

Project Expenditure Category: EC 2.3 Household Assistance: Cash Transfers*^

Project Start Date: April 2022

Status: In progress

Project Overview

This funding provided \$500 checks to households in the mid and south coast and North Fair Oaks who were heavily impacted by the pandemic and are at or below 60% of Area Median Income. The initial \$500,000 allocation aimed to support over 14,000 eligible households across the County.

Use of Evidence

The County has received personal messages of appreciation from grantees. Many grantees have not had steady work since the pandemic and struggle to meet daily needs like groceries, gas, transportation, and rent.

One recipient appreciated the flexibility of the funds stating, "Es lo mejor que pueden hacer en estos días, es bueno que nos ayuden con la renta pero aveces es mejor poder recibir el dinero directamente nosotros para nuestros gastos." *Translation: It is the best assistance you can do these days, it is good to be financially assisted with rent but sometimes it is better for us to receive the money directly so we cover our expenses.*

Another grant recipient and her fiancé applied for the Unincorporated Area Financial Assistance Program after several months of financial hardship during the pandemic. Her fiancé had an accident in October 2021 and his father passed away, which delayed his return to work. Shortly after returning he was laid-off. These unforeseen circumstances affected the families' ability to cover their rent. This financial assistance helped the family with an urgent push toward financial stability. He returned to work in July 2022 and is working to gain more stability to sustain the family's expenses.

Another grant recipient was a longtime community member who was financially impacted by the pandemic and had incurred tax debt. Puente assisted him with completing his 2021 taxes and making a payment plan with the IRS. He used the financial assistance to pay off the amount due in full. This tax debt felt insurmountable and was causing stress and these funds enabled him to regain strong emotional footing so he can work and maintain stability.

Performance Report

As of August 31, 2022, Coastside Hope has assisted 206 households and disbursed \$103,000. Puente has assisted 250 households and disbursed \$125,000. The program for residents in North Fair Oaks is still under development at the request of the North Fair Oaks Community Center, due to their current focus on homelessness. Given the success of the program, the County allocated an additional \$1,000,000 to the original \$500,000.

2.4 Mental Health First Aid

Funding amount: \$200,000

Project Expenditure Category: EC 2.37 Social Determinants of Health: Other*^

Project Start Date: May 2022

Status: In progress

Project Overview

In May 2022, San Mateo County Behavioral Health and Recovery Services (BHRS) led a pilot to roll out the National Council for Mental Wellbeing's Mental Health First Aid Training across the County. BHRS has worked with elected officials representing areas heavily impacted by the pandemic, including Pacifica, San Carlos, South San Francisco, and Redwood City to coordinate training events.

The \$200,000 ARPA funding will expand the program to reach more youth and adults across the County and includes capacity building for existing instructors and train-the-trainer opportunities to increase the instructor pool for the MHFA partnership with local mayor and cities through the MHFA National Council.

Use of Evidence

The pandemic has put considerable strain on many residents, particularly those most impacted by the pandemic. This program does not provide direct mental health services, but does equip residents with strategies to help family members, friends, and neighbors who may be struggling with mental health matters.

Performance Report

While ARPA funds have not been used yet, there have been activities underway that are building the foundation and infrastructure to expand the MHFA partnership with local mayor and cities, using ARPA funds. Some of those activities include the following:

- Full-time Suicide Prevention Program Coordinator
- Additional instructors trained to teach Youth and Adult MHFA
- Interest list cities and agencies interested in hosting MHFA training
- Communication materials developed including updated websites and flyers
- Pilot trainings to prepare for transition to host trainings back in-person.
 - May and June 2022, 11 mental health first aid classes were held—5 classes for youth and 6 classes for adults. These classes reached a total of about 165 residents.

2.5 Second Harvest of Silicon Valley Emergency Food Assistance

Funding amount: \$4,550,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs*^

Project Start Date: December 15, 2021

Status: In progress

Project Overview

Second Harvest Food Bank reported that, during the COVID-19 pandemic, the demand for food rose 40% in San Mateo County. This funding helps support ongoing food needs to prevent food insecurity for the County's most vulnerable residents.

Use of Evidence

The Second Harvest of Silicon Valley has experienced a surge of demand for food since the onset of the pandemic. This funding helps provide meals to low-income households.

Performance Report

Second Harvest distributed 38,200,000 pounds of food to San Mateo Households from June 2021 to June 2022. Between July 2022 and September 2022, Second Harvest distributed 9,100,000 pounds of food to residents across San Mateo County.

2.6 Full-service Community Outreach Pilot Program

Funding amount: \$500,000

Project Expenditure Category: EC 2.19 Social Determinants of Health: Community Health Workers or Benefits Navigators*^

Project Start Date: TBD

Status: Not started

Project Overview

This funding would be used to develop a pilot program focused on outreach to the Latinx community that was heavily impacted by the pandemic. The program would build on the Promotora model that was used by San Mateo County Office of Community Affairs (OCA) for 2020 Census outreach and throughout the pandemic.

Use of Evidence

The Gardner Center's research found that outreach, especially to the Latinx community, should be expanded to ensure that impacted and disproportionately impacted residents can access critical programs. Community members suggested a Promotora model, where trusted non-profits would serve as outreach providers for multiple County programs.

Performance Report

This project has not yet started.

3. Economic Recovery

3.1 Environmental Health Fee Waiver/Grants for Businesses

Funding amount: \$5,150,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: July 2021

Status: Complete

Project Overview

This allocation provided one-time support to businesses to offset revenue losses incurred due to restrictive COVID-19 Health Orders.

Use of Evidence

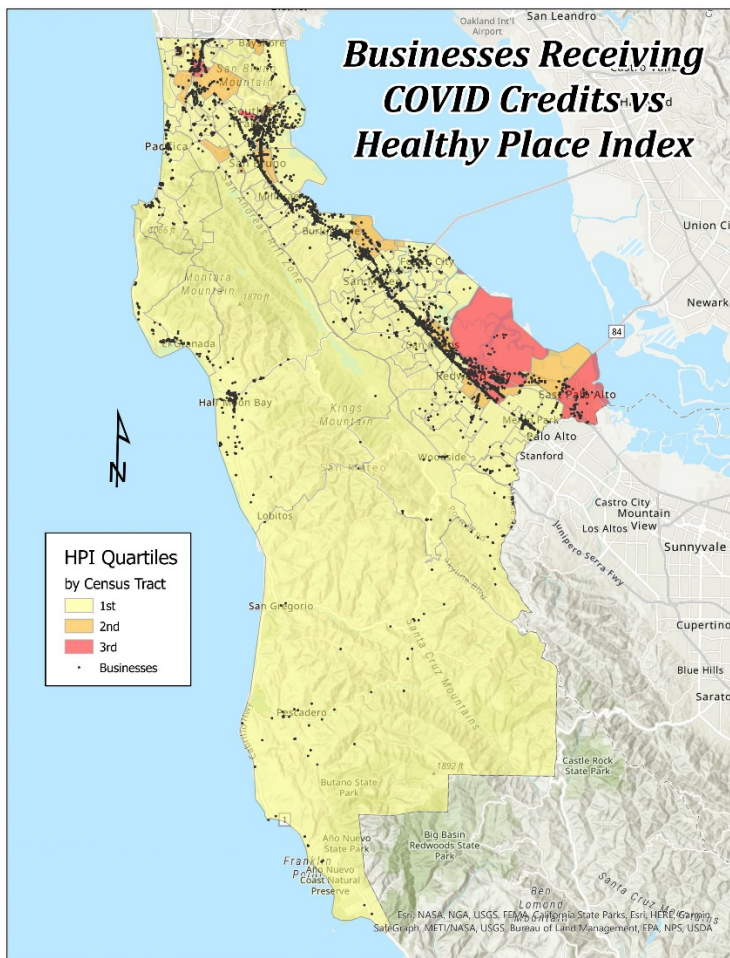
Throughout the pandemic, lock-down orders, reduced hours, and cost of PPE and other supplies put a financial burden on businesses. Waiving permitting fees for businesses was one way to provide relief to businesses impacted by the pandemic.

Performance Report

6,737 businesses benefited from the ARPA-funded one-year Fee Credit in FY 2021-22 and 78% of businesses that received the ARPA funded Fee Credit are still open.

The CA Healthy Places Index map shows the breakdown of businesses benefiting from this specific program:

- Quartile 1 (75-100%): 4,253 (63%)
- Quartile 2 (50-75%): 1,479 (22%)
- Quartile 3 (25-50%): 1,005 (15%)
- Quartile 4 (0-25%): 0



3.2 Workforce Development Pilot Program

Funding amount: \$400,000

Project Expenditure Category: EC 2.10 Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)*^

Project Start Date: March 22, 2022

Status: Complete

Project Overview

Under a contract with the County, NOVAworks is conducting a pilot project to test a “whole-person” approach that provides wrap-around support to help clients meet all their needs while training for a new job and working in an apprenticeship. The pilot phase will serve a total of 35 clients (25 adults and 10 youth) who are residents of historically excluded communities with limited access to career opportunities and have been negatively impacted by the COVID-19 pandemic. The target communities for recruiting participants include North Fair Oaks, East Palo Alto, Belle Haven, Daly City and the Coastsides.

Use of Evidence

Many of the County’s most vulnerable residents became unemployed or underemployed during the pandemic. The County partnered with NOVAworks in 2020 to pilot a workforce development program, but many participants did not feel comfortable going back to the workplace. The initiative has been reestablished in this 2022 pilot project to provide workforce supports for the County’s most impacted residents.

Performance Report

As of September 30, 2022, NOVAworks has screened 451 adults and enrolled 25 in the pilot program. All adult participants live in the low-income zip codes targeted by the County. The demographic breakdown of adult participants is summarized below.

Race/Ethnicity – Percentage of Adult Participants (n = 25)

- 68% Hispanic/Latinx
- 12% Black
- 4% Asian
- 12% White
- 4% Other

Gender – Percentage of Adult Participants (n = 25)

- 68% Female
- 32% Male

Age – Number of Participants (n = 25)

- 18-29 year olds: 5
- 30-39 year old: 3
- 40-49 year old: 6
- 50-59 year old: 6
- 60+ years: 5

NOVAworks provided adult pilot participants with career navigation training and career awareness, occupational skills training, and supportive services. To help participants pursue training, explore career options, and conduct job search and interviews, pilot participants worked with NOVAworks case managers to identify their support service needs. Example needs of participants included assistance with rent payments, car payments, car repairs, food, gas, cell phone/internet, and licensing fees. Participants pursued training programs, including IT certification, lactation certification, computer training, Google Grow certificates, Udemy, and HR certification.

NOVAworks screened 16 young adults graduating from 8 high schools in San Mateo County and enrolled 10 in the youth pilot program for summer 2022. Youth participants included 1 Pacific

Islander, 2 Latinx, 3 Asian, 2 White, 1 Black; 2 females, and 1 non-binary. Youth participants were provided work-readiness training and subsidized work experience at local San Mateo County businesses. At the end of the summer, 2 participants continued their work experience; 3 returned to their senior year of high school; 1 was in unsubsidized employment; and 4 started community college.

Required Performance Measures for EC 2.10 Assistance to Unemployed or Under Employed Workers

- Number of workers enrolled in sectoral job training programs = 16
- Number of workers completing sectoral job training programs = 16
- Number of people participating in summer youth employment programs = 10

3.3 County Contribution to South San Francisco Economic Advancement Center

Funding amount: \$200,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**^

Project Start Date: July 2021

Status: In progress

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and entrepreneurs in the northern part of the County through a contract with Renaissance Entrepreneurship Center (REC). Job seekers receive assistance with resumes, interviewing, career planning, and other support at the EAC with counselors from Job Train. See the Economic Advancement Center website for more information: <https://www.ssf.net/departments/economic-community-development/economic-development/community-development-block-grant/economic-advancement-center-eac>

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. The EAC facility in South San Francisco provides easily accessible resources for many business and job seekers in communities heavily impacted by the pandemic.

Performance Report

The EAC began virtual operations in July of 2021 and moved into their offices at 366 Grand Avenue in February 2022. By May 2022, 126 entrepreneurs and small business owners from Daly City, South San Francisco, Colma, Brisbane, San Bruno, and Pacifica had been assisted by the REC staff and REC has hosted 87 workshops. By May 2022, JobTrain's career center in the EAC has served 99 residents, helping 42 of those individuals secure and start new positions, and 16 individuals pursue education or vocational training.



Image Credit: City of South San Francisco

3.4 SMCStrong Small Business Assistance Program

Funding amount: \$2,000,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: September 2021

Status: In progress

Project Overview:

In July 2021, the Board of Supervisors approved \$2,000,000 to provide grants to small businesses in San Mateo County who had been negatively financially impacted by the COVID-19 pandemic; had income of \$120,000 or less; and hadn't received county, state, or federal grant funds in the preceding 12 months. In October 2021, the Board of Supervisors approved an increase in the income eligibility requirement to \$1,000,000 for food related businesses and \$500,000 for all other businesses.

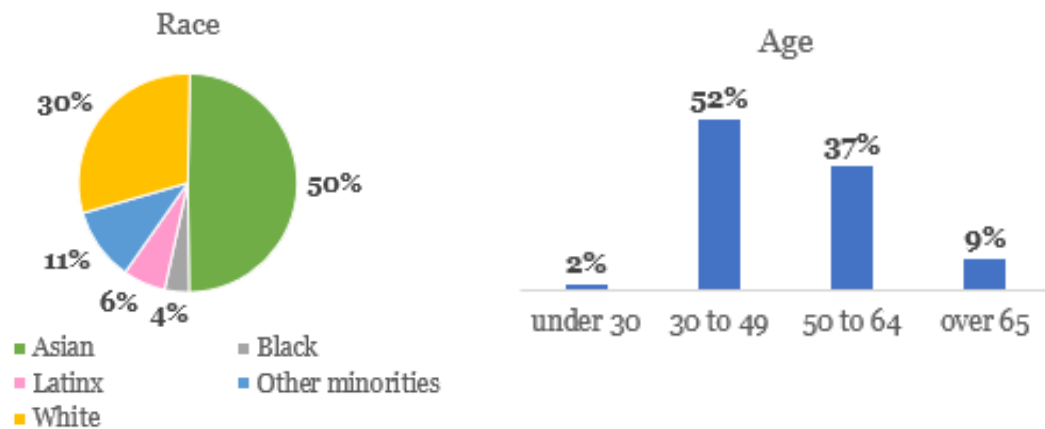
Use of Evidence:

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report:

The Small Business Assistance Grant Program has been ongoing since September 2021 when the Board approved \$2M in funding for small businesses that were negatively impacted by COVID-19, had an income of \$120,000 or less (later increased to \$1,000,000 for food-related businesses and \$500,000 for all other businesses), and had not received any county, state, or federal assistance in the past 12 months. An additional \$600,000 was received from the Chan Zuckerberg Initiative, City of Pacifica, and Daly City.

The funding provided \$10,000 grants to 248 local businesses. The demographic breakdown of grantees is shown below.



3.5 Microfood business grant program

Funding amount: \$500,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: December 2021

Status: Complete

Project Overview

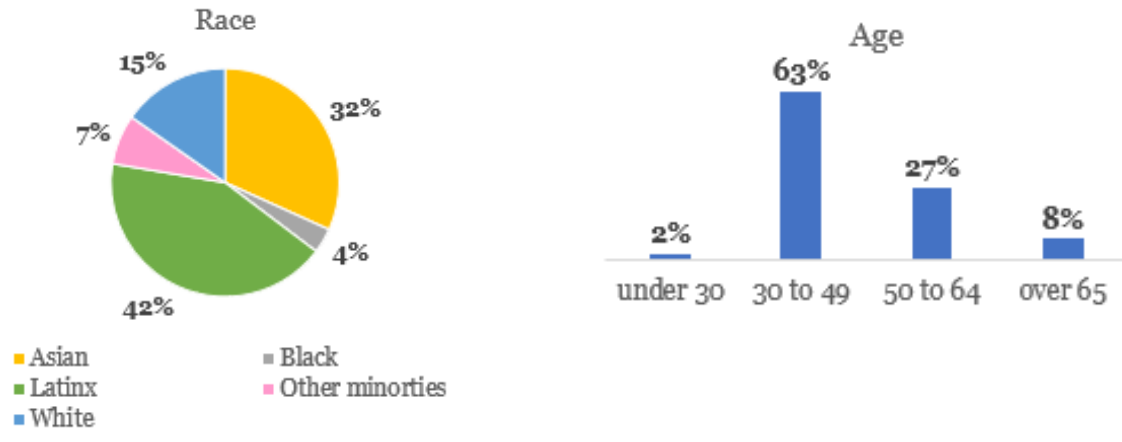
This allocation provides grants of up to \$10,000 to microfood businesses permitted in San Mateo County that have experienced particular economic hardship due to the COVID-19 pandemic. The program supports cottage food operators, caterers, food trucks, food carts, commissaries, and incubator kitchens in an effort to offset losses in revenue due to the COVID-19 pandemic, ensure continued operation, and assist in covering current business operating expenses. Applicants who are members of a household that had a 2020 gross household income at or below 100% of Area Median Income ("AMI") are prioritized upon selection.

Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

This program provided 100 grants in the amounts of \$2,500, \$5,000, or \$10,000, with 84% of awards given to food trucks, food carts, and caterers. The demographic breakdown of grantees is shown below.



3.6 Microenterprise Home Kitchen Ordinance (MEHKO)

Funding amount: \$62,500

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: January 2022

Status: In progress

Project Overview

This allocation provides 25 grants at \$2,500 each to newly permitted microenterprise home kitchens operators (MEHKO) in San Mateo County. The intent of the grant is to offset the negative financial impact of COVID-19 on them/their household.

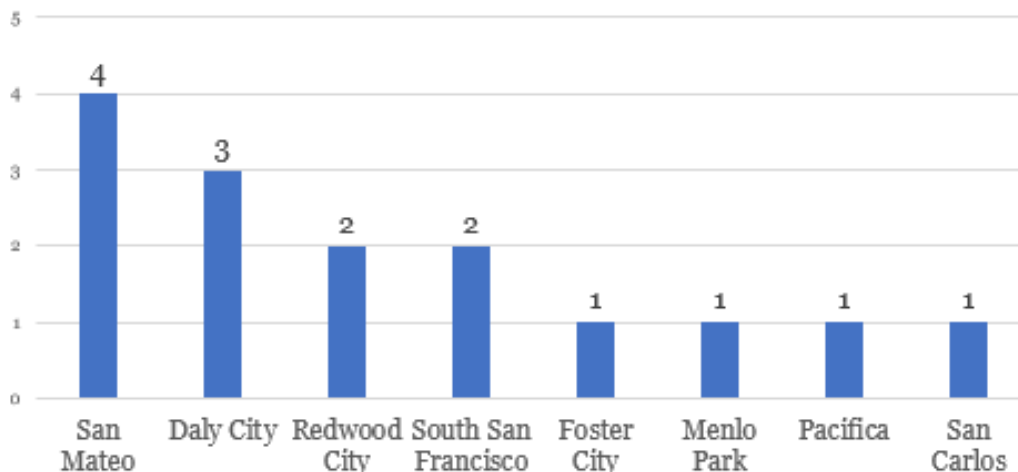
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

The County Environmental Health Department has approved 25 businesses with the MEHKO permit and began the grant program in January 2022. Since the program's launch, all 25 permitted microenterprise home kitchens received an invitation to apply for the grant and 15 have been awarded the grant as of September 2022. The geographic distribution of grantees is shown below.

Number of Grants by Jurisdiction



3.7 North Fair Oaks Small Business Grant Programs

Funding amount: \$500,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: May 2022

Status: In progress

Project Overview

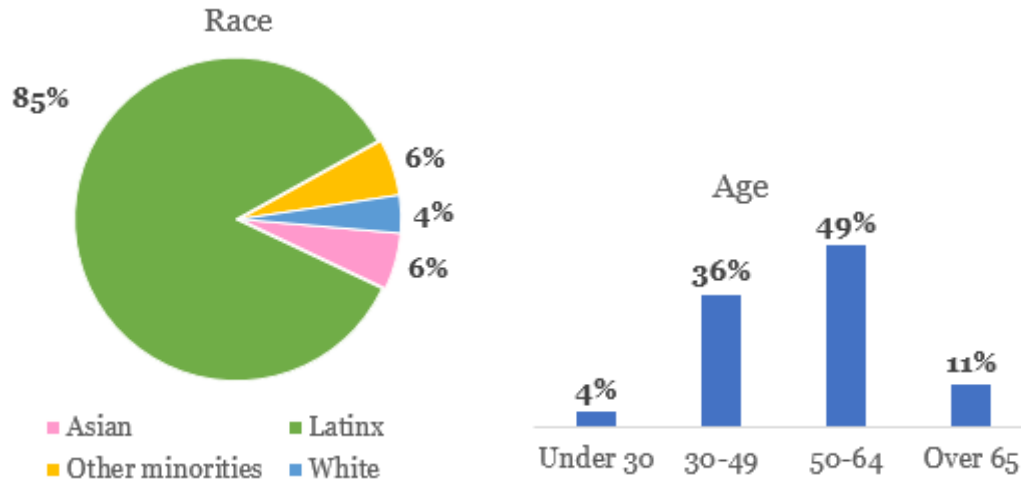
The North Fair Oaks area is a major commercial center in unincorporated San Mateo County, one of the lowest income areas in the County, and one of the communities most adversely impacted by the pandemic. Additionally, despite door-to-door, in-language outreach for many of its small business COVID-9 relief programs, participation in these programs has been lower in North Fair Oaks than in many communities. For that reason, in May 2022, this grant program was created to assist small businesses in this area. The funding amount included a \$500,000 allocation of ARPA funding and an additional \$15,000 from the Silicon Valley Community Foundation.

Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

As of September 30, 2022, 103 grants have been awarded to North Fair Oaks businesses. The demographic breakdown of grantees is shown below.



3.8 Certification Support for Women-owned and Minority-owned Businesses

Funding amount: \$200,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation funds a program that helps women-owned businesses and minority-owned businesses impacted by the pandemic become certified under federal and state rules. This certification makes businesses more competitive for many state, local, and other organization procurements. Renaissance Entrepreneurship Center will implement the 18-month program and serve candidate businesses with guidance, training, and case management to help them secure certifications. The program aims to serve at least 40 business candidates.

Use of Evidence

Many businesses struggled during the pandemic. This program helps women-owned and minority-owned businesses that were disproportionately affected become more competitive for future procurement opportunities.

Performance Report

This project has not yet started.

3.9 ADA Technical Assistance for Small Businesses

Funding amount: \$400,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: TBD

Status: Not started

Project Overview

This program will provide information and resources to small businesses impacted by the pandemic to help them comply with Americans with Disabilities (ADA) requirements and increase accessibility in the County. This project is currently in the design phase and will target assistance to businesses heavily impacted by the pandemic and business owners who are English language learners. The County is working with partners to best match the program with the needs of local businesses.

Use of Evidence

Small businesses, including those heavily impacted by the pandemic, often lack the expertise or resources to ensure compliance with ADA requirements. This program gives small businesses the information and support needed to comply with ADA requirements.

Performance Report

This project has not yet started.

3.10 Small Business and Job Seeker Centers

Funding amount: \$5,000,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: TBD

Status: Not started

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and assistance with resumes, interviewing, career planning, and other support to job seekers. This allocation of \$5,000,000 would fund start-up costs and two years of operation for two additional small business and job seeker centers, one in North Fair Oaks and a second in Half Moon Bay to serve coastside residents. Both new centers would be modeled on the South San Francisco EAC and located in communities most impacted by the pandemic.

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. These two new facilities, modeled on the success of the South San Francisco EAC, will provide easily accessible resources for many business and job seekers in North Fair Oaks and coastside communities that were heavily impacted by the pandemic.

Performance Report

This project has not yet started.

4. Children and Families

4.1 2022 Summer Enrichment Grant Program

Funding amount: \$3,300,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: February 8, 2022

Status: Grant program complete; program evaluation in progress

Project Overview

This program provided 68 summer enrichment programs with grants ranging from \$5,000 to \$260,000 to expand access to summer enrichment programs for socio-economic disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds was based on the relative population of SED students across the County. This methodology helped to ensure the grant funding increased summer enrichment opportunities for students with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provides student scholarships and additional slots in quality summer programs. The County has also contracted with an evaluation consultant, Harder+Company, to determine the impacts of the 2022 summer grant program and help inform similar grant programs in 2022-2023.

Performance Report

Geographic Area	Allocated Grant Funding	Grantees	Programs	New Students	No. Student Scholarships
North (Daly City, San Bruno, South San Francisco)	\$ 979,809.00	12	18	774	303
Central (Belmont, San Mateo)	\$ 555,580.00	6	8	329	189
South (East Palo Alto, Menlo Park, Redwood City)	\$ 1,120,625.20	20	32	966	258
Coastside (El Granada, Half Moon Bay, Pacifica)	\$ 410,804.80	6	10	233	76
Total	\$ 3,066,819.00	44	68	2,302	826

A full list of summer enrichment grant recipients can be found on the County Executive's Office website: <https://www.smcgov.org/ceo/summer-enrichment-grant-recipients-april-2022>

One grant recipient, CoolineKids in East Palo Alto, used the grant funds to expand their summer program for an additional 15 students. They shared camp photos and a message from the Executive Director, "Thank you again for making this happen for our community!"



Photo: CoolineKids Summer Camp, 2022 Summer Enrichment Grant recipient

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):
TBD

Number of families served by home visiting: 0

4.2 Family Child Care Grants

Funding amount: \$870,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: March 2022

Status: Complete

Project Overview

This allocation supported the 4Cs Family Child Care Infant and Toddler Expansion Grant (“Family Childcare Grant”) program, which was overseen by the Build Up, the childcare facility expansion initiative housed within the 4Cs. In November 2021, Build Up opened the Family Childcare Grant program offering \$10,000 grants to help providers sustain their businesses and build capacity to serve more infants and toddlers. Build Up did not have enough funding to help all eligible applicants. Through the allocation of \$870,000 in ARPA funding, the County funded 87 eligible grantees in the amount of \$10,000 each.

Use of Evidence

Supporting childcare centers is a high community priority because there is a shortage of affordable childcare in San Mateo County, particularly care for infants and toddlers who are most often cared for in family daycare homes. This shortage has been exacerbated by the COVID-19 pandemic.

Performance Report

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):
TBD

Number of families served by home visiting: 0

4.3 Big Lift Summer 2022

Funding amount: \$505,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: March 8, 2022

Status: Grant program complete in May 2022

Project Overview

This allocation provided one-time additional funding for the Big Lift to support an additional week of programming for all students, along with recruitment stipends for teachers, in summer 2022. The Big Lift Inspiring Summers Program provides high quality summer learning at nine sites that serve 1,500 rising K to 3rd graders in seven communities: South San Francisco, Daly City, San Bruno Park, Half Moon Bay, La Honda-Pescadero, Redwood City-North Fair Oaks, and East Palo Alto-Belle Haven. The program aims to serve the county’s most vulnerable youngest learners.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. The Big Lift provides quality summer programming to vulnerable students across the County.

Performance Report

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):

TBD

Number of families served by home visiting: 0

4.4 2022-2023 Out-of-School Care Grant Program

Funding amount: \$2,500,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: August 2022

Status: In progress

Project Overview

This grant program aims to increase the availability of before and after school and school vacation programs for socioeconomically disadvantaged (SED) students in the County. The grant program will be modeled on the 2020/2021 Learning Hub grant program administered by the Children's Equity Collaborative, which supported 59 learning hubs that provided 730 students with safe, supportive locations to pursue distance learning. The grant program will be open to nonprofit providers and public entities (such as cities and school districts) that commit to using grant funds to expand the number of available out-of-school program slots for SED students.

Use of Evidence

Educators, after-school care providers and child development experts agree that children need out-of-school programs – prior to school, after school and during school vacations - that support both academic progress and social and emotional development. This need is particularly acute for SED students and families living in communities severely impacted by the pandemic due the challenges they faced during the pandemic.

Project Status

In September 2022, the County received more than 80 applications for this grant program and awarded grants to 41 programs in the amount of \$50,000 or \$75,000, depending on the size of the program. Grantees will use these funds to expand access to before-school and after-school care by extending program hours, providing student scholarships to SED youth, and increasing pay for staff or hiring additional staff. Grant funds will be disbursed in October.

4.5 2022 Childcare Grant Fund

Funding amount: \$4,095,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: August 2022

Status: In progress

Project Overview

This program would provide grants ranging from \$10,000 to \$55,000 to childcare centers and family day cares, giving priority to providers serving the children and families most impacted by the pandemic. This program will be modeled after the Family Child Care Grant Program completed in May 2022.

Use of Evidence

Childcare is an essential sector of our local economy. Childcare providers are still facing challenges caused by the pandemic. Many centers are still not operating at full capacity, operating costs remain high, and revenues are below pre-pandemic levels. This grant program helps stabilize the childcare field and prevent potential closures.

Project Status

As of September 2022, the County is in the final stages of approving grants for 174 eligible applicants. Grants range from \$10,000 to \$55,000, depending on the number of children served by the provider.

4.6 Technical Assistance for Child Care Center Development

Funding amount: \$100,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: TBD

Status: Not started

Project Overview:

This program would fund the Build Up Initiative within 4Cs to engage a consultant to help developers in San Mateo County incorporate childcare centers into their projects. Technical assistance would be targeted to projects serving the County's vulnerable communities and those most impacted by the pandemic.

Use of Evidence

This program promotes expansion of childcare providers in communities with the greatest need.

Project Status

This project has not yet started.

4.7 2023 Summer Enrichment Grant Program

Funding amount: \$2,500,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: Anticipated start Spring 2023

Status: Not started

Project Overview

This program would replicate the 2022 Summer Enrichment Grant Program for the summer of 2023. The program will expand access to summer enrichment programs for socio-economic

disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds will be based on the relative population of SED students across the County. This methodology will help to ensure the grant funding increases summer enrichment opportunities for students with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provides student scholarships and additional slots in quality summer programs.

Project Status

This project has not yet started.

5. Infrastructure

5.1 North Fair Oaks Infrastructure Plan

Funding amount: \$1,400,000

Project Expenditure Category: EC 5.18 Water and Sewer: Other

Project Start Date: February 8, 2022

Status: In progress

Project Overview

The Department of Public Works contracted with Woodard & Curran to update the Fair Oaks Sewer Maintenance District's (FOSMD) Sewer Master Plan. The FOSMD sewer system serves approximately 7,200 customers in the unincorporated San Mateo County communities of North Fair Oaks and Sequoia Tract, and portions of the Cities of Redwood City and Menlo Park and the Towns of Atherton and Woodside.

Use of Evidence

In 2016, the County conducted sewer inspections of approximately 30 percent of the system as part of the initial phase of updating the Sewer Master Plan for the District. The Expanded Sewer Master Plan will include inspection of the remaining pipes and manholes in the FOSMD system.

Performance Report

Project is underway and development of the sewer infrastructure rehabilitation/replacement plan is anticipated to be completed by July 2023.

5.2 Public WIFI

Funding amount: \$3,500,000

Project Expenditure Category: EC 5.21 Broadband: Other projects

Project Start Date: TBD

Status: Not yet started

Project Overview

This project will provide funding for operation and maintenance of County Wi-Fi locations and other strategies to connect residents to quality, affordable internet access. This work will build on the County's broadband expansion efforts in 2020 funded with \$6.8M in CARES Act dollars, which added 284 public wifi locations, established "park and connect" sites, subsidized in-home services, and provided hotspots for low-income communities and those without internet access.

Use of Evidence

The pandemic highlighted the digital divide. Providing the infrastructure for all residents to have access to online resources is critical to supporting a healthy, safe, prosperous, livable, equitable, and collaborative community.

Performance Report

This project has not yet started.

6. County Fiscal and Health Priorities

6.1 Vaccine Outreach, Events, and Mass Vaccination

Funding amount: \$5,000,000

Project Expenditure Category: EC 1.1 COVID-19 Vaccination^

Project Start Date: No ARPA funds expended to-date

Status: Ongoing

Project Overview

There are four proposed modalities to deliver Covid-19 vaccinations:

1. Standing/Pop-up clinics up to 400 vaccinations per day but will normally be in the 50-100 range. Current plan is to continue five (5) standing clinics co-located at San Mateo Medical Center (SMMC) sites / and the YMCA East Palo Alto through the end of October 2022, and then pivot to focused equity-based pop-up events (including school-based sites) at rotating locations across the county that can meet our higher risk communities where they are at through June 2023.
2. Congregate clinics range in numbers per day depending on the size of the facility. Congregate facility clinics are primarily focused on primary series and providing the updated bivalent booster doses to prevent severe illness and death in these high-risk settings.
3. Homebound vaccinations are for residents who have significant mobility challenges that prevent them from getting to a vaccination site through their provider, a pharmacy or a community clinic. Homebound vaccinations are only offered after transportation is first offered to the resident and ruled out as an option.
4. Mass Vaccination at 500+ vaccinations per day; this is being included in case a quick pivot is needed in the fall to meet an increased demand if our healthcare system (primary care providers and pharmacies) is significantly impacted. There are no current plans to implement this strategy.

Use of Evidence

San Mateo County’s strategy is based on an equity framework. Performance management will focus on our ability to help close equity gaps. The impact of racism has led to a disparate health impact of COVID-19 on communities of color. Data from the CDC show that Hispanic, Black or African American, and American Indian or Alaska Native populations in the U.S. are experiencing higher rates of hospitalization and death from COVID-19 compared to White populations. Together, these three race/ethnicity groups constitute ~27% of the County population (per the latest California Department of Finance population projections for 2021)—25%, 2%, and 0.1%, respectively. The FY 2022-23 target for the proportion of vaccinations administered at Standing/Pop-up clinics to individuals from these three race/ethnicity groups is 54%, or twice their representation in the County population. This requires a 25% improvement from FY 2021-22, when 43% of vaccinations at Standing/Pop-up clinics were given to individuals from one of these three race/ethnicity groups.

Performance Report

Metric	FY2021-22 Actual	FY 2022-23 Target
% of vaccinations at Standing/Pop-up clinics given to individuals from race/ethnicity groups experiencing disparate health impact (Black or African American, Hispanic, and American Indian or Alaska Native)	43% (32980/77209)	54% (3394/6250)
% of vaccinations at Standing/Pop-up clinics given to Hispanic individuals	42% (32067/77209)	50% (3125/6250)
% of vaccinations at Standing/Pop-up clinics given to Black or African American individuals	1% (759/77209)	4% (250/6250)
% of vaccinations at Standing/Pop-up clinics given to American Indian or Alaska Native individuals	0.2% (154/77209)	0.3% (19/6250)

6.2 Revenue Replacement

Information TBD