

Branching Out: Canopy's Free Tree Planting Program for NFO Update

October 28, 2021



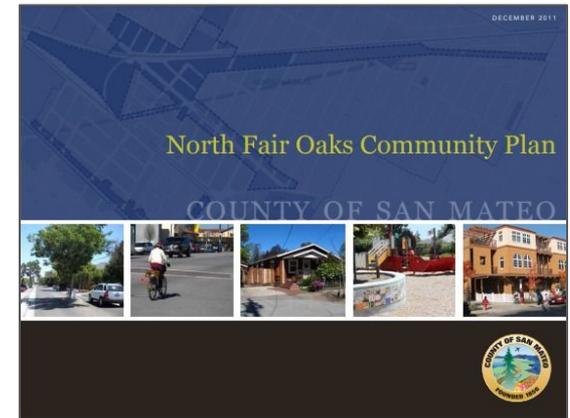
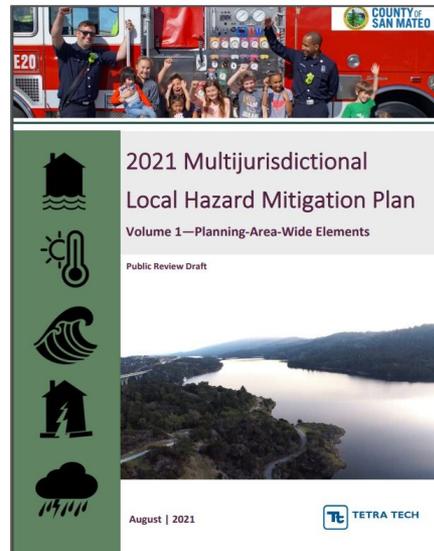
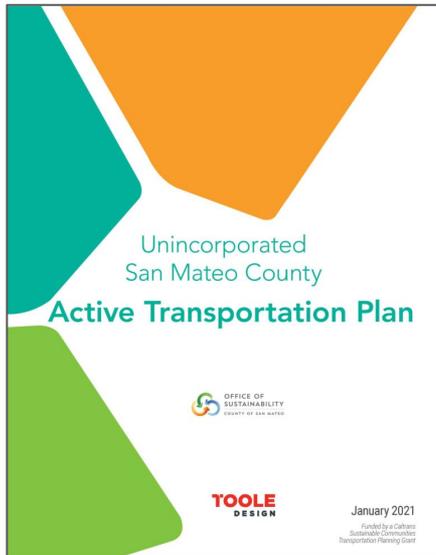
Maya Briones, Advocacy Associate & Arlene Nuñez García, Community Forestry Coordinator



Our mission is to grow urban tree canopy in Midpeninsula communities for the benefit of all.

Our vision is a day when every resident of the Midpeninsula can step outside to walk, play, and thrive under the shade of healthy trees.

Existing Policy Commitment to Trees



SAN MATEO COUNTY, CA



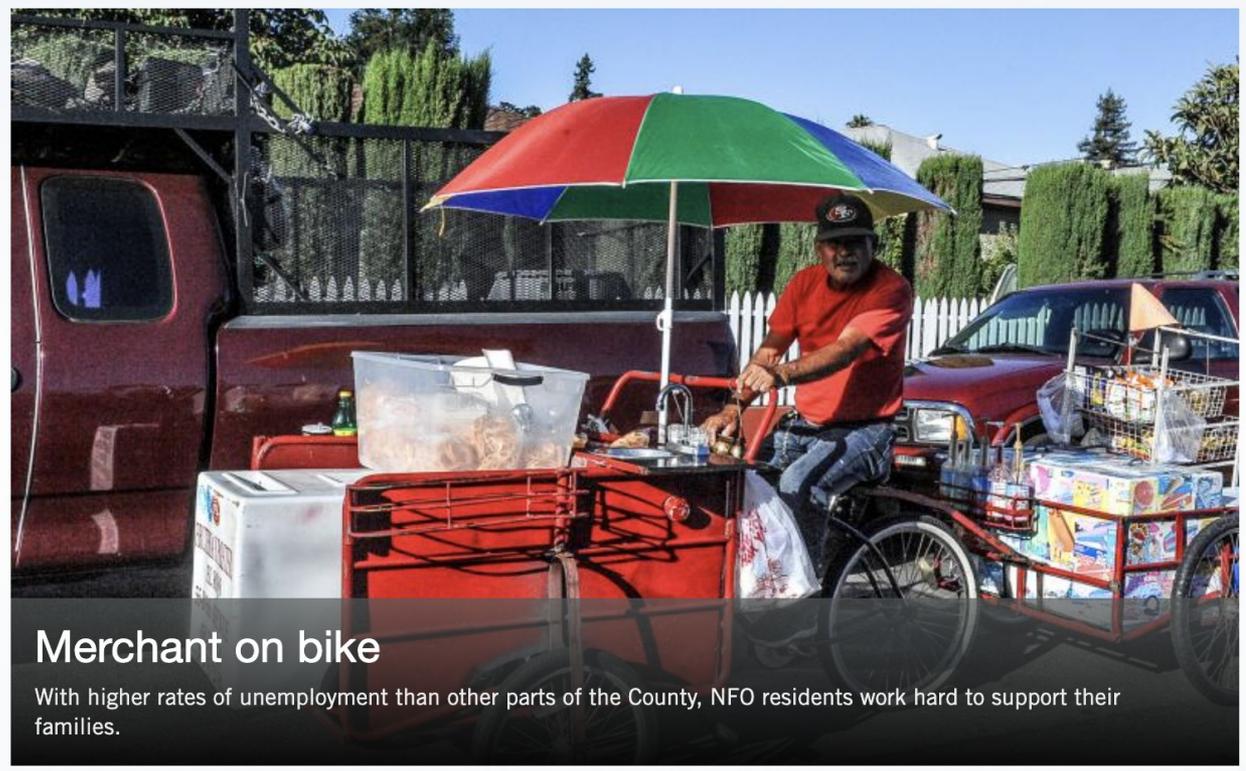


As of Aug. 3, 2021, San Mateo County requires everyone to wear a face covering while indoors, per the local health order. [Learn More.](#)

Home > Supervisory Districts > District 4: Warren Slocum

History of North Fair Oaks

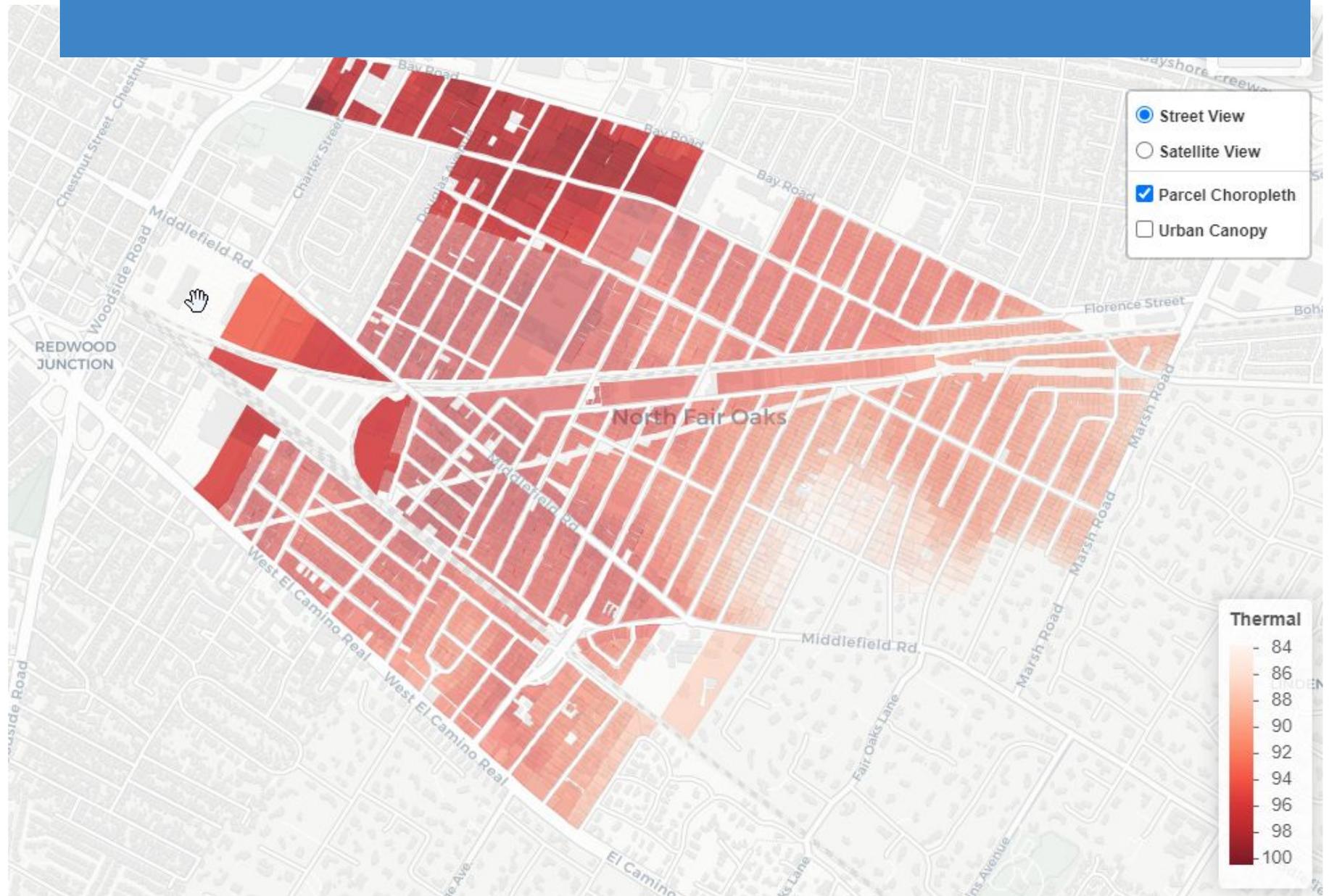
- District 4: Warren Slocum
- Biography
- District 4
- North Fair Oaks
- Committees
- Staff
- Contact Us
- Request an Appearance
- Request a Meeting
- Sign up for Age-Well Drive-Smart
- Housing and Homelessness
- Social Equity
- Transportation
- Newsletter
- In the News
- Press Releases
- Social Media
- Awards
- Internships



Merchant on bike

With higher rates of unemployment than other parts of the County, NFO residents work hard to support their families.

Atherton Side of NFO is Cooler



Atherton Side of NFO is Cooler, Shadier



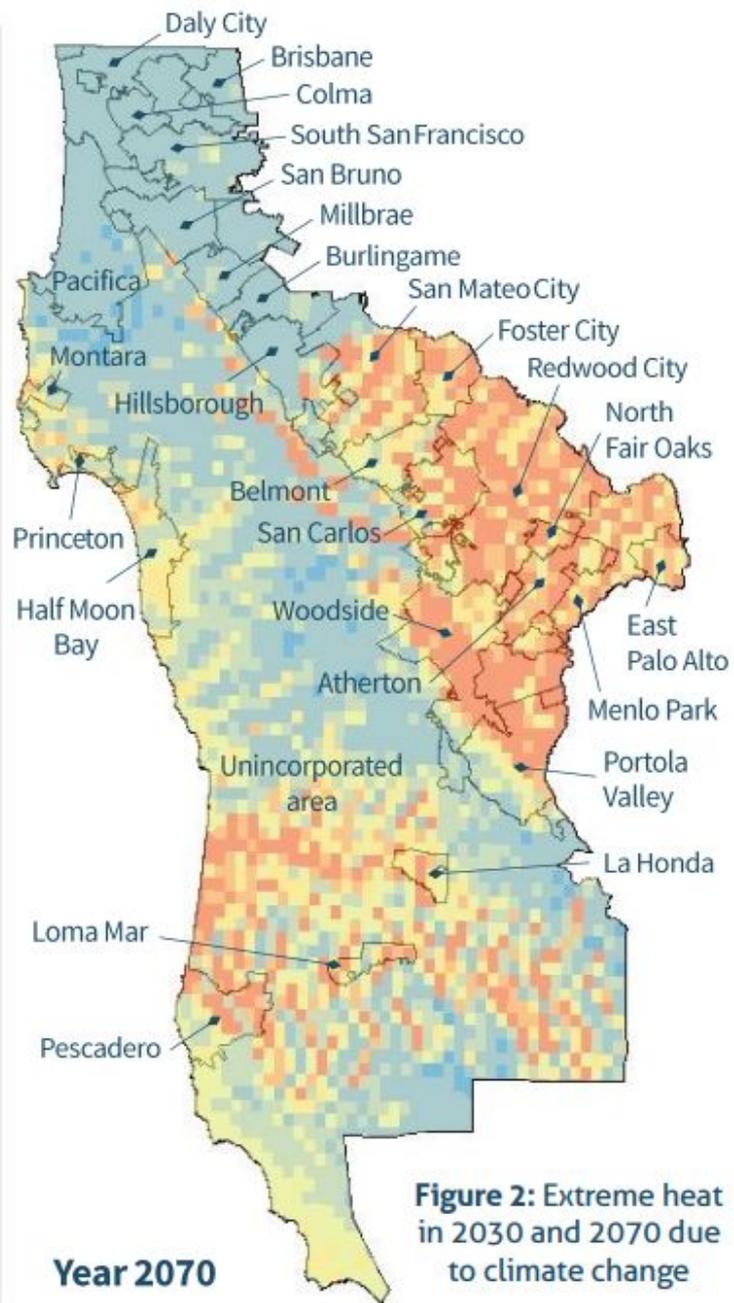
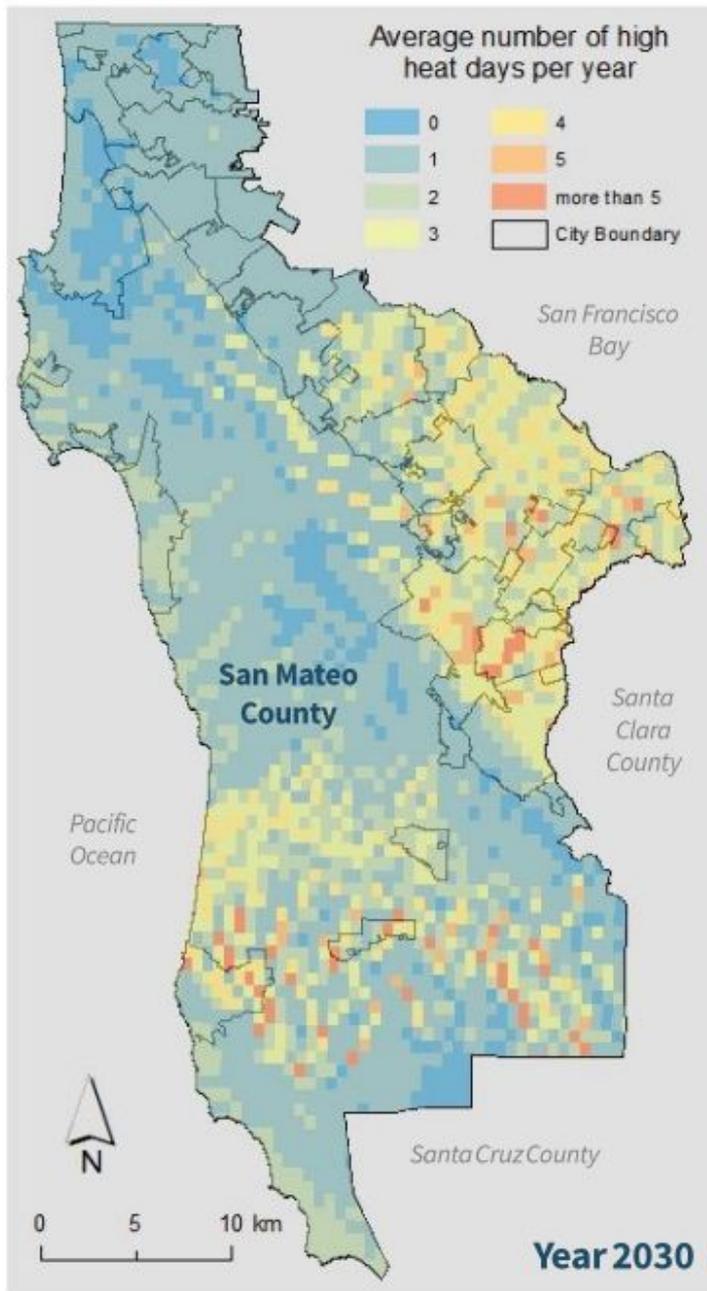
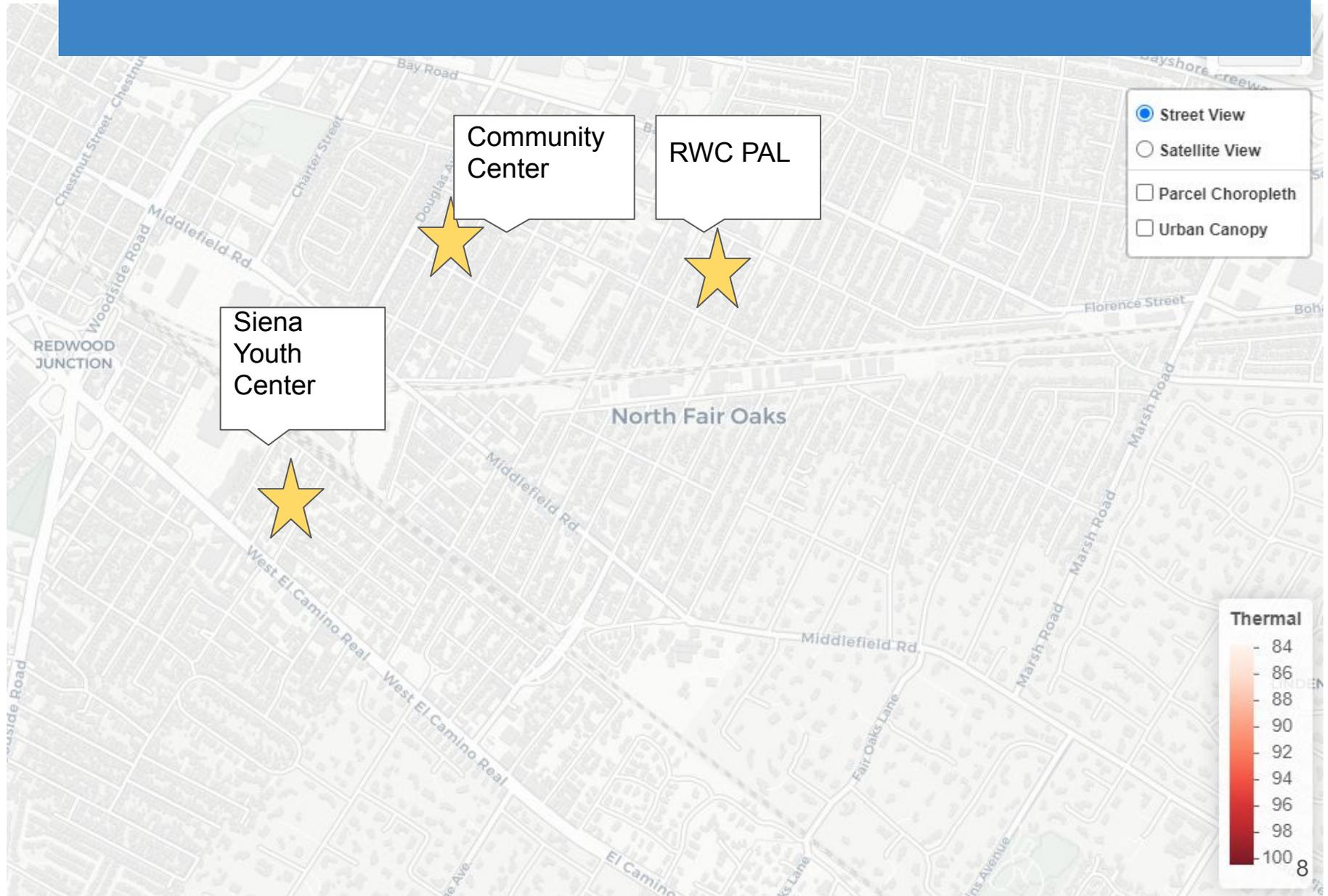


Figure 2: Extreme heat in 2030 and 2070 due to climate change

Planting Locations



9/26/20 RWC PAL Neighborhood



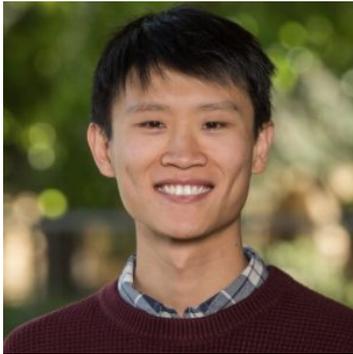
- Partnered with RWC PAL to get the word out
- Tree Planted: 11
- Video created by a local teen, who interviewed the new tree stewards
 - Can be seen [here](#)
 - NFO resident, a local musician, is featured



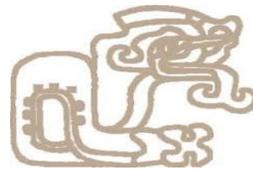
Climate Ready North Fair Oaks

community-based collaborative that brings together representatives from key local stakeholder groups in the public, private, and social sectors to build their collective capacity for community-based research and community-led solutions to the cumulative impacts from climate change

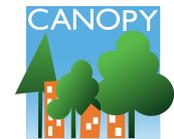
Stanford
Future Bay Initiative



Siena Youth Center



El Concilio of San Mateo County



Collaboration

- Outreach with CRNFO and SFBI students
- [Tree Planting Prioritization Tool](#) - looking at individual parcels in NFO to prioritize outreach and advocacy
- Support from Supervisor Slocum's office through Measure K funding
- Community partners



SUPPORTED BY MEASURE K
**LOCAL FUNDS
LOCAL NEEDS**
WWW.SMCGOV.ORG

CANOPY | Branching Out Initiative

ÁRBOLES GRATIS PARA NORTH FAIR OAKS

¡Ayuda a North Fair Oaks a ser más verde!

YOU'VE BEEN CHOSEN TO
RECEIVE A **FREE TREE**
PLANTED IN YOUR YARD!

Free tree service includes:

- Free consultation with an expert
- Free drought tolerant tree
- Free tree care for up to 3 years

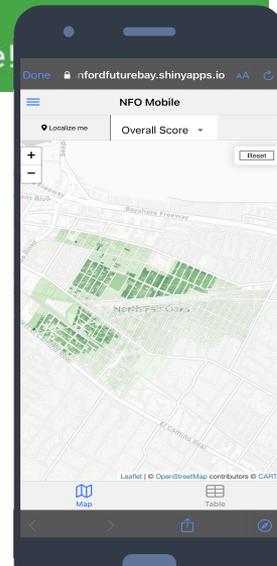
¡HA SIDO ELEGIDO PARA
RECIBIR UN **ÁRBOL GRATIS**
PLANTADO EN SU PATIO!

El servicio de árboles gratis incluye:

- Consulta con un experto
- Árbol resistente a la sequía gratis
- Cuidado del árbol gratis hasta 3 años

Because the **area around your home is hotter than most other areas in North Fair Oaks**, you may be eligible to receive up to a **\$100 Gift Card** to buy gardening tools to care for your **FREE TREE** and other plants in your garden.

Debido a que el **área alrededor de su casa es más calurosa que la mayoría de las otras áreas en North Fair Oaks**, puede ser elegible para recibir una **tarjeta de regalo de hasta \$100** para comprar herramientas de jardinería para cuidar su **ÁRBOL GRATIS** y otras plantas en su jardín.



12/12/20 Siena Youth Center



- Partnered with Siena Youth Center to get the word out
- Trees Planted: 11
- Implemented the gift card program funded by Measure K (Supervisor Slocum)
 - \$100 gift cards to Wegman's or other local nurseries



Siena Youth Center

Popcorn Plantings



- Small plantings, usually at one household, intended to get all of the residents who weren't able to participate in the larger neighborhood event
- Events: 5
- Trees Planted: 8

4/24/21 Community Center Neighborhood



- Themed as an Earth Day celebration for the community
- Had a lot of initial interest - 24 trees were proposed
- Many of the residents in this neighborhood were interested in street trees, as there are existing planting strips
- Tree Planted: 6
- After conversations with SMC DPW, we learned that we could not offer residents street trees

Public Right of Way



Our Hopes

- To be able to offer free public trees to residents who desire them
- To grow the urban canopy cover in North Fair Oaks, reducing the heat and climate crisis impacts



Our Asks

For trees planted in the public right-of-way:

- Expand the approved tree list
- Reduce the permit fees
- Reconsider maintenance responsibility to not fall purely on residents

<i>Large Broadleaf Evergreen</i>	<i>Large Broadleaf Deciduous</i>	<i>Medium Broadleaf Deciduous</i>	<i>Medium conifer</i>	<i>Small Broadleaf Evergreen</i>
Eucalyptus polyanthemos	Acer macrophyllum	Aesculus x carnea	Cupressus sempervirens	Arbutus unedo
Quercus agrifolia	Catalpa Speciosa	Cornus nuttallii	Podocarpus macrophyllus	Callistemon citrinus
Quercus engelmannii	Ginkgo biloba	Diospyros kaki	Small Broadleaf Deciduous	Citrus spp.
Quercus suber	Gymnocladus dioicus	Jacaranda mimosifolia	Acer buergerianum	Heteromeles arbutifolia
Quercus tomantella	Platanus racemosa	Juglans hindsii	Aesculus californica	Leptospermum laevigatum
Quercus virginiana	Quercus canbyi	Koelreuteria bipinnata	Cercis canadensis	Prunus lyonii
Large Conifer	Quercus coccinea	Morus nigra	Erythrina crista-galli	Tristaniopsis laurina
Abies pinsapo	Quercus frainetto	Parrotia persica	Ficus carica	
Araucaria heterophylla	Quercus lobata	Q. buckleyi	Lagerstroemia spp.	
Afrocarpus gracilior	Quercus macrocarpa	Sophora japonica	Prunus species	
Cedrus deodora	Quercus shumardii	Pistacia chinensis		
Pinus canariensis	Tilia tomentosa	Triadica sebifera		
Pinus eldarica	Ulmus parvifolia			
	Zelkova serrata			

Thank You!



Call 650-964-6110 ex. 4 if you're interested in free trees!